



WORKSHOP ON DIGITAL ECONOMY
11 TO 15 NOVEMBER 2024

Jointly sponsored by the

SINGAPORE COOPERATION PROGRAMME

and the

UNITED STATES DEPARTMENT OF STATE

under the

SINGAPORE – UNITED STATES
THIRD COUNTRY TRAINING PROGRAMME

to be conducted by

INFOCOMM MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE;
CIVIL SERVICE COLLEGE, SINGAPORE;

and the

UNITED STATES DEPARTMENT OF COMMERCE, INTERNATIONAL
TRADE ADMINISTRATION

Singapore Cooperation Programme

Singapore has provided technical assistance to other developing countries since the 1960s. As a country whose only resource is its people, Singapore believes that human resource development is vital for economic and social progress. Singapore itself has benefited from training provided by other countries and international organisations.

In 1992, the Singapore Cooperation Programme (SCP) was established to bring together under one framework the various technical assistance programmes offered by Singapore. Through the SCP, the range and number of training programmes were increased to share Singapore's development experience with other developing countries.

To date, over 150,000 officials from more than 180 countries, territories, and intergovernmental organisations have participated in our courses and study visits. The SCP is managed by the Technical Cooperation Directorate of the Ministry of Foreign Affairs, Singapore.

United States Department of State

The United States has a long history of providing technical assistance in Southeast Asia. We believe our partnership with Singapore, through the Third Country Training Programme (TCTP), will enable us to further strengthen our cooperation for the benefit of the Asia-Pacific Region and build on our long-term engagement with ASEAN. Our goal is to help countries build capacity and develop sustainable systems.

In collaboration with Singapore and the recipient countries, we will work toward these common goals. By sharing best practices, we can strengthen local governmental institutions, especially the public administration and the civil service of countries.

The TCTP, while managed by the US Department of State, is a whole-of-government effort working with relevant experts in the field to strengthen ASEAN integration.

On behalf of the Government of the United States of America, the US Department of State leads diplomatic efforts across the full range of international cyber policy issues that impact US foreign policy, national security, human rights, and economic imperatives, and spearheads related US engagements and initiatives with foreign governments in bilateral and multilateral fora.

Singapore-United States Third Country Training Programme

Established in February 2012, the Singapore-United States TCTP is a partnership between the Singapore Ministry of Foreign Affairs and the US Department of State to jointly conduct capacity building courses for Southeast Asian countries, in particular those in the Lower Mekong region. The TCTP supports ASEAN community-building efforts by enhancing connectivity, promoting sustainable development, and strengthening regional resilience. Singapore and the US draw on complementary expertise and experience to develop innovative capacity building programmes that meet the priority needs of ASEAN member countries.

Infocomm Media Development Authority of Singapore

The Infocomm Media Development Authority (IMDA) leads Singapore's digitalisation journey by developing a vibrant digital economy and a cohesive digital society. In doing so, IMDA has three crucial roles: first, as a progressive *regulator* ensuring a secure and resilient digital infrastructure and a trusted data ecosystem. IMDA also regulates telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment. Second, an economic *developer* creating jobs, building robust talent pipelines, supporting start-ups, investing in R&D, and driving enterprise technology adoption. Third, a social *leveller* championing digital inclusion.

As Architects of Singapore's Digital Future, IMDA strives to ensure that businesses, the workforce, and the public are ready for a future enabled by infocomm and digital media. IMDA also supports data protection and innovation in Singapore through our Personal Data Protection Commission to protect personal data and foster an environment of trust among businesses and consumers.

United States Department of Commerce, International Trade Administration

The Department of Commerce's mission is to create the conditions for economic growth and opportunity for all communities. Through its 13 bureaus, the Department works to drive U.S. economic competitiveness, strengthen domestic industry, and spur the growth of quality jobs in all communities across the country.

The International Trade Administration (ITA) is an agency of the U.S. Department of Commerce (DOC) committed to supporting the vision of driving equitable, resilient, and place-based economic development and growth and building a more prosperous and secure economy for all. ITA creates prosperity by strengthening the international competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements. ITA engages globally to deliver digital and technology solutions developed by U.S. companies, strengthen our ties with partners, shape global rules and standards, and facilitate cross-border data flows while supporting data protection and privacy.

Civil Service College

Civil Service College (CSC) is the central learning institution for the Singapore Public Service. It plays a pivotal role in nurturing and developing people for a first-class Public Service. As a Statutory Board under the Prime Minister's Office, CSC endeavours to be the heart of learning excellence and development for the Singapore Public Service.

CSC offers a comprehensive suite of programmes that build strategic capability in the public service, focusing particularly on core areas in public governance, leadership, public administration and management. CSC works closely with central government and public sector agencies to embed values, communicate public sector directions, and manage change in individuals and organisations.

CSC partners public and private sector organisations as well as academia and international government agencies to exchange best practices and experiences in leadership,

policy development, public administration and public reforms.

Course Objectives

This course seeks to strengthen Southeast Asian government officials' understanding of the regulatory landscape for the digital economy at both the regional and global levels. This will enable the region to better leverage the digital economy to drive economic development and regional integration and support progressive rulemaking in the ASEAN Digital Economy Framework Agreement (DEFA).

Course Outline

This course will encompass the following:

- Global trends, opportunities, and challenges of the digital economy
- Key international standards and best practices in areas such as data protection and privacy and the governance of Artificial Intelligence
- Coordination on digital economy regulatory issues (e.g., e-commerce, cross-border data flows, and combatting scams) to support regional economic growth
- Nurturing a vibrant digital economy and digital transformation for small and medium enterprises (SMEs)

Methodology

This course will be conducted in person with a lecture and panel discussion style by experienced trainers, academics and/or policy makers in relevant topics, with opportunities for group discussions, sharing sessions, case studies and/or evaluation sessions. Site visits to relevant agencies and facilities will be arranged.

Course Duration and Venue

This course will be held over five days **from 11 to 15 November 2024 in Singapore.**

Invited Countries

Countries in Southeast Asia, Timor-Leste and the ASEAN Secretariat

Application Information

Applicants should be:

- Mid-to-senior level government officials whose portfolio involves policy formulation and implementation of digital economy issues in their respective countries, as well as officials who work on trade negotiations. This includes those from the Ministries of Finance, Industry and Commerce, Planning, Science and Technology, Public Security, or Justice.
- Nominated by their government
- Proficient in English
- In good health
- Prepared to participate actively in the programme

Terms of Award

This course is sponsored by the Government of Singapore and the Government of the United States of America under the Singapore-U.S. TCTP.

Under this TCTP, the Governments of Singapore and the U.S. will bear the following expenses for successful applicants, thereafter, known as "participants", during the course in Singapore.

These expenses include:

- Course fees;
- An Economy Class round-trip air ticket to Singapore.
- Hotel accommodation for the entire duration of the course. Complimentary breakfast is provided in the hotel from the first day of the course to one day after the course;
- Per diem of One Hundred and Thirty Singapore Dollars (S\$130) in cash from the first day to the last day of the course. A proportionate reduction in the per diem will be made if you are unable to attend the full duration of the course;
- Transportation between hotel and training venue; and
- Basic insurance coverage (Group Hospitalisation and Surgical; Group Personal Accident) for participants during

their stay in Singapore, in accordance with the policy of a local insurance company.

Note:

- Participants are to bear all expenses prior to receiving the per diem; and
- As the basic insurance coverage does not cover any pre-existing conditions/illnesses and/or any outpatient medical/dental treatment, participants are strongly advised to purchase comprehensive travel insurance which includes adequate coverage of related expenses and medical evacuation in the event of any unexpected emergencies.

Regulations

Participants are required to comply with the following:

- For entry into Singapore, participants are required to adhere to the latest travel and health requirements/advisories as indicated at www.ica.gov.sg/enter-transit-depart;
- Strictly observe the course schedule and attend all training sessions; and
- Carry out instructions and abide by conditions as may be stipulated by the nominating authority or government and the Government of Singapore and its appointed trainer, with respect to the course.

Application Procedure

(Closing date for nomination: Friday, **30 August 2024**)

The Governments of Singapore and the U.S. are pleased to invite the respective National Focal Points for Technical Assistance (NFP) to nominate up to **three (3)** suitable applicant(s).

Selection of candidates for the limited number of training awards will be based on merit. The Governments of Singapore and the U.S. may allocate more than three (3) places per country if there is additional capacity. Should there be more applicants than training places, the Governments of Singapore and the U.S. seek the understanding of the respective National Focal Points for Technical

Assistance in the event that their nominee(s) is not selected.

All nominations are to be submitted **online at the <https://go.gov.sg/digitaleconomy2024>** by **Friday, 30 August 2024**. NFPs are also required to endorse nominees via email links. Instructions and FAQs for Applicants and NFPs can be found at the links below:

- Applicants: <https://go.gov.sg/start-guide>
- NFPs: <https://go.gov.sg/start-nfp>

Note:

- Applications must be completed in full. Incomplete application forms will not be considered. Please contact MFA_SCP@mfa.gov.sg if you encounter technical issues during application.
- Please refrain from making telephone and email inquiries on the status of your applications while your application is being processed.
- Active duty military, law enforcement, and intelligence personnel with arrest and detain authority are ineligible to apply.
- The **Ministry of Foreign Affairs, Singapore** will inform all applicants of the outcome of their applications. The NFP will also be informed directly or through Singapore's diplomatic representation in the nominating country.

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